

EuroXpro 2012

Global Think Tank4Greece

“Leading Youth to the Extra Mile”

AIESEC Greece



International Youth Forum

Global Think Tank4Greece
10 March 2012



GLOBAL THINK TANK 4 GREECE

AIESEC is the international platform for young people to explore and develop their leadership potential. Present in over **2.000** universities and with over **60.000** members, AIESEC is the worlds' largest youth-run organization.

In Greece AIESEC exists since **1958**, and is present in **7** universities.

Every year we offer to our members: **20.000** leadership positions, around **470** conferences, **16.000** international internships opportunities, virtual and physical learning opportunities. One of these opportunities is EuroXpro12 Conference.

What is EuroXpro 2012?

EuroXpro is one of the biggest AIESEC conferences globally:

- a. Ensuring continuity and implementation of global strategy through the presence of the national **Boards of Directors** of 32 **AIESEC** countries from West Europe & North America - the top talent executives of our organization.
- b. Providing skills, attitudes, knowledge and networks to drive the global strategy in the region and in the member territory.
- c. Discussing and advancing on issues of regional or global relevance.

EuroXpro 2012, in Greece mission

EuroXpro 2012 in Greece will contribute significantly to AIESEC organizational performance leading the change in the hosting of International Conferences & bringing us closer to the realization of the 2015 vision.

Our outstanding results & proactivity will offer impactful experiences to all stakeholders.

The first day of the conference AIESEC will host a business event the **International Youth Forum**, where more than 700 people will participate. These 700 hundred people are a) National Boards of Directors of 32 AIESEC countries and b) 350 recent graduates from Greek universities and colleges. These young talents will interact with global and national media, companies, and organizations.

All above will create a big forum, the

Global Think Tank4Greece.

Date & place: 10th March 2012

Duration of Global Think Tank4Greece: 14 hours.

For further Information:

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Global Think Tank Events



Conference Opening Ceremony

Durations: 1 hour

Number of Delegates: 500

Participants:

- Ventures, Organizations
- GO Representatives & Media
- EuroXpro AIESEC Delegates
- Greek recent Graduates



International Youth Forum

Duration: 6 hours

Number of Delegates: 650

Participants:

- Ventures, Organizations
- AIESEC Greece members
- Greek Recent Graduates
- EuroXpro AIESEC Delegates
- Media



Global Village

Duration: 2 hours

Number of Delegates: <500

Participants:

- AIESEC Greece members
- EuroXpro Delegates
- Media, Organizations
- Youth
- Communities

International Youth Forum



Workshops

Duration: 4 hours

Number of Delegates: 650

Participants:

- AIESEC Greece members
- EuroXpro Delegates
- Media
- Youth
- Ventures, Organizations
- General audience



Open Space

Duration: 2 hours

Number of Delegates: 350

Participants:

- EuroXpro Delegates
- Media
- Ventures, Organizations



International Career Fair

Duration: 8 hours

Number of Delegates: 300

Participants:

- AIESEC Greece members
- Youth
- Media
- Ventures, Organizations

Workshop Issues

1. Global Mobility

a. International Think Tank leading change

2. Enabling Youth Voice

a. Youth Entrepreneurial voice

3. Technology

a. International Career opportunities

4. Sustainable Thinking

a. Capitalizing on today's Young talents

b. Shaping your employer brand to the leaders of tomorrow

c. Recruit Greek Talents

d. Shaping the youth mindset of a generation

Open Space

Open Space is an open platform of group discussions and interaction, between EuroXpro delegates and Greek organizations and ventures.

EuroXpro 2012 delegates will interact with Greek Ventures and organizations, so as to generate ideas and solutions for Greece's state. Open Space will be documented, so as to provide to those missing from it to hear all the ideas produced.

All above will provide necessary situations, to create a movement meant to increase ideas mobility in Greece.

International Career Fair

An event hosting international ventures and Greek students. Companies will provide, career opportunities with certain dates to the delegates.

Career Fair mission, is to inform future Greek leaders about best case practices outside the country.

Participating youth will have the chance to obtain new experiences and come back will powerful ideas that will challenge the existing status quo in Greece.

Interviews, discussions, assessments, skills tests and many more opportunities for seniors and graduates ready for their next step.

Conclusion

“EuroXpro 2012 is one of the largest and most important AIESEC conferences worldwide. It attracts 350 AIESEC top executive members for 7 days. For the first time in our history Greece will be hosting this unique and valuable conference.

*The EuroXpro 2012 Conference Committee has designed a variety of options for our partners to capitalize on this rare opportunity. We present the **International Youth Forum (IYF)** a business event to raise awareness and generate valuable output for the society and business across the world.*

*It is our strongest belief that this conference and the brightest young minds which will attract should create an impactful and productive forum, contributing to Greece’s financial situation but also contributing to the rest of the world’s socio-economic perspective and mentality. This important and innovative forum will be the **Global Think Tank for Greece (GTT4G)**. EuroXpro 2012 will be the conference where Global Youth Voice will be raised and young talented leaders from 32 countries will seek solutions through innovation, creativity, energy, motivation.*

IYF will be divided in three parts which we believe should be the focuses of a forum attempting to provide global solutions to Greece and to the rest of the world. These parts are

- a) The Workshops parts, where our partners will have the opportunity to access directly our delegates and shape a platform for sharing and exchanging ideas or opinions*
- b) The Open Space, where our partners will have the opportunity to participate in the brainstorming and solutions creating project alongside with the 350 international top executives of AIESEC as well as Greek graduates.*
- c) The International Career Fair, where our partners will have the opportunity to access and assess hundreds of Greek recent graduates who want to work abroad or in Greece.*



The IYF as well as well as the Opening ceremony of the conference and the Global Village event, all happening the same day will form the Global Think Tank for Greece forum. The events during the next 6 days of the conference will also be part of the GTT4G forum.

One of the largest conferences, of the biggest youth leadership organization in the world, will be hosted in the Country at global attention due to the national economy. It is a great opportunity for all AIESEC stakeholders to be part of a unique and creative initiative.”

Panagiotis Karampinis
Corporate Engagement/ Product Development Manager